



Itron Honored with Frost & Sullivan Award for Excellence in Smart Metering Solutions

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI) announced today it has been recognized with the prestigious 2011 North America Frost & Sullivan Award for Product Quality Leadership. Frost & Sullivan Excellence in Best Practices Awards recognize companies for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development.

The excellence award is a prestigious recognition of Itron's accomplishments in smart metering solutions. Based on the company's best practices approach and superior product offering in the smart meter market, Frost & Sullivan selected Itron for the award.

"Itron's unique, highly-adaptable, open-architecture smart metering solutions rose to the top in the Product Quality Leadership category," said Frost & Sullivan Principal Consultant Farah Saeed. "Itron is leading the industry in smart metering solutions with advanced, secure network technology that caters to the unique needs of each of its customers."

The performance of Itron's smart metering solutions were benchmarked against key competitors based on criteria, including product performance, product reliability, product design, product usability and perceived value. Industry analysts compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research to identify best practices in the industry.

"We are honored to be recognized by Frost & Sullivan for our industry-leading smart metering solution," said Philip Mezey, Itron President & COO, Energy. "Itron is committed to helping our customers responsibly and efficiently manage energy and water by providing high-quality, effective solutions."

Itron was recognized with the award during Frost & Sullivan's 2011 North American Excellence in Best Practices Awards Banquet on November 10, 2011 at the Westin La Cantera Resort in San Antonio, Texas.

About Itron

Itron is the leading provider of energy and water resource management solutions for nearly 8,000 utilities around the world. We offer end-to-end solutions that include electricity, gas, water and heat measurement and control technology; communications systems; software; and professional services. With nearly 10,000 employees doing business in more than 130 countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. To realize a sustainable future, start here: www.itron.com.

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