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Itron Announces Water Fixed Network Deployment in Western Australia to Conserve Water

Itron water meters and network infrastructure are part of a new water efficiency program set to save one billion liters per year in the Pilbara

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI) announced today that the Water Corporation of Australia is installing 13,000 Itron smart water meters across the Pilbara region of Western Australia, which encompasses the townships of Port and South Hedland, Karratha, Roebourne, Wickham and Point Samson. The Itron meters, communication modules, network infrastructure and software will be installed over the next year and are a key part of the region's new water efficiency program aimed at saving one billion liters of water per year.

The Itron smart water meters record and report water flow hourly, providing important data to help the Water Corporation detect leaks and spot unusual increases in demand. Over time the water usage data will also help the Water Corporation compare hourly readings on a week-by-week or month-by-month map to determine usage trends and pinpoint potential areas to target conservation.

"We're pleased to take part in the Water Corporation of Australia's efforts to conserve water," said Sheena Trumble, Itron general manager, Australia. "Itron's fixed network system is the ideal solution to track water usage to pinpoint leaks and make informed decisions about water conservation. Our experience, cutting-edge technology, and recent success installing this architecture in Kalgoorlie positioned us as a clear choice for this project."

"With Itron's technology, our customers will have information about when they use water, which will help them understand how to reduce their usage and save money," said Garry Peach, Smart Metering program manager for Water Corporation of Australia. "From an operations perspective, implementing these meters is a critical step toward helping identify leaks and track consumption across the region, so we reach our water efficiency program goals."

Itron is dedicated to solving water providers' supply and distribution challenges in Australia. Recently, Itron has worked with the Town of Port Douglas, the City of Kalgoorlie, City West Water, South East Water, Yarra Valley Water, Barwon Water, and most recently with Sydney Water, Australia's largest water utility, to solve water challenges. Itron has consistently delivered proven technology that meets the unique needs of the country.

About Itron

Itron is a global technology company. We build solutions that help utilities measure, monitor and manage energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement and control technology; communications systems; software; and professional services. With thousands of employees supporting nearly 8,000 utilities in more than one hundred countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. Join us in creating a more resourceful world, start here: www.itron.com.

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