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Kocaeli Water and Sewerage Administration Relies on Itron Consulting Services and Technology to Reduce Non-Revenue Water

Itron and Manas collaborate to supply comprehensive water resource management program to regional utility in Turkey

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI) and Manas, Inc. announced today that they were awarded a contract to supply and deliver a comprehensive water solution to Kocaeli Water and Sewerage Administration (ISU). ISU, a regional water utility in Turkey, purchased Itron's commercial and industrial (C&I) water meters, advanced data collection system and software, together with Itron's consulting and support services. Manas is providing integration, installation and training services. With installation underway, the utility intends to have the system fully deployed by May 2013.

Itron's unique infrastructure audit and ongoing system monitoring expertise will aid in reducing non-revenue water, which is clean, treated water that is lost in the distribution system and not accounted for in the billing process.

ISU's water management goals encompass all 600,000 end customers; however, a specific program has been initiated that focuses on the top 1,000 C&I customers, which represent the largest consumers of water in its service territory. Itron's technology will monitor the C&I accounts' usage in real-time, which will be critical to capturing anomalies and quickly correcting problems thereby saving costs and conserving water supply. It will also ensure that key customers have access to their detailed consumption on the internet.

"It's an honor to work with ISU on such a significant water resource management project," said Mathias Martin, vice president business development of Itron's Water Group. "By implementing innovative technologies, ISU is leading the way for network optimization and water loss reduction for the whole region."

"We've decided to launch an ambitious non-revenue water program to analyze, identify and reduce water losses. We're confident that this initiative will result in huge cost savings," said Mr. Ilhan Bayram, general manager of ISU. "We're pleased to collaborate with Itron and Manas for the supply of an end-to-end solution focused on large customers."

"We believe that with this first implementation in Turkey, ISU's project will serve as an important model that will soon be deployed by other Distribution Companies and in other countries," said Ahmet Resat Gorur, chairman of Manas.

About Itron

Itron is a global technology company. We build solutions that help utilities measure, monitor and manage energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement and control technology; communications systems; software; and professional services. With thousands of employees supporting nearly 8,000 utilities in more than 100 countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. Join us in creating a more resourceful world; start here: www.itron.com.

About Manas

Since 1996, Manas Energy Management Inc. has developed products and solutions based on smart meter systems for the energy and water sectors and became an innovator in the sector. Being the sole authorized distributor of Itron since 2000, Manas applies technologies such as AMR-AMI, RF, GPRS and NFC with success to the meters and exports especially to Middle East, African and Eastern Europe Countries. Manas employs 180 people and has 8 branch offices to manage approximately 2,000,000 meter points.

About ISU

Kocaeli Water and Sewerage Administration (ISU) is an innovative and important water and sewage utility that helps provides energy and water management in Turkey. With nearly 2,000 employees, ISU provides service to more than 600,000 accounts representing 1.6 million inhabitants in a 3,500 km² area since 1995.

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