



Itron Executives to Ring Opening Bell at NASDAQ

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron Inc. (NASDAQ: ITRI), a leading technology provider to the utility industry, announced today that members of its executive management team will ring the opening bell at NASDAQ on Wednesday, May 25, 2011. Representing Itron at the event will be president and CEO Malcolm Unsworth and various members of his leadership team.

The ceremony will take place at the NASDAQ MarketSite Studio in Time Square New York, and can be viewed live online starting at 9:15 a.m. ET via the following link: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

The ceremonial ringing of the bell precedes Itron's 2011 Investor Day for analysts and institutional investors, which will be held Thursday, May 26, from 8:00 a.m. to 12:30 p.m. ET at The Roosevelt Hotel. Investor Day will include presentations by Itron's executive management team on the company's vision, market opportunities and strategy for growth in the global energy and water markets.

About Itron:

At Itron, we're dedicated to delivering end-to-end smart grid and smart distribution solutions to electric, gas and water utilities around the globe. Our company is the world's leading provider of smart metering, data collection and utility software systems, with nearly 8,000 utilities worldwide relying on our technology to optimize the delivery and use of energy and water. Our offerings include electricity, gas, water and heat meters; network communication technology; collection systems and related software applications; and professional services. To realize your smarter energy and water future, start here: www.itron.com.

Itron Inc.
Ranny Dwiggins
Vice President, Investor Relations
509-891-3443
ranny.dwiggins@itron.com

or
Sharelynn Moore
Director, Itron Marketing & Communications
509-891-3524
sharelynn.moore@itron.com
www.itron.com

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