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Central Hudson Gas & Electric Corporation Turns to Itron for Consumer Engagement Program

Itron Total Outcomes and smart cellular solution to provide foundation for "CenHub Insights+" program

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI), a world-leading technology and services company dedicated to the resourceful use of energy and water, announced today that it has signed a contract with Central Hudson Gas & Electric Corporation (Central Hudson), a transmission and distribution energy company and subsidiary of Fortis, Inc. that serves approximately 300,000 electric and 79,000 natural gas customers in eight counties of New York State's Mid-Hudson Valley. Central Hudson will utilize Itron's managed services offering, Itron Total Outcomes, with Itron's cellular solution to support the energy company's "CenHub Insights+" program. The program aims to empower Central Hudson customers to make informed decisions about their energy usage. The program is a part of the Reforming the Energy Vision, a regulatory initiative launched by the State of New York Public Service Commission as part of New York Governor Cuomo's comprehensive energy strategy.

With Itron Total Outcomes, the company's experts will run, manage and maintain Itron's OpenWay 4G LTE metering solution for Central Hudson, simplifying the deployment of the technology while lowering the total cost of ownership for the energy company. Itron will collect, manage and deliver detailed energy usage information to customers participating in the CenHub Insights+ program for presentment within CenHub MyAccount, a secure web portal. The detailed information will help increase customers' awareness of their energy usage encouraging them to be more energy efficient and save money. By utilizing Itron Total Outcomes, Central Hudson can easily and cost-effectively add new customers to the program thanks to the "drop-in" flexibility of Itron's 4G LTE smart metering solution for strategic deployments and opt-in customer programs.

"Working with Itron makes it simple and easy to provide value to our customers. With Itron Total Outcomes, we can take advantage of Itron's experienced team to manage the day-to-day operations of the smart cellular solution for our CenHub Insights+ program. This enables us to focus on the program and create new business value for our customers," said Joseph Hally, manager of energy transformation and solutions at Central Hudson. "We look forward to providing our customers with greater insight into their energy consumption so they can make more informed decisions about their usage."

"Itron's goal is to make success as easy as possible for our customers. With Itron Total Outcomes and our smart cellular solution, we are enabling Central Hudson to easily implement its consumer engagement program and accelerate time to value," said Bruce Douglas, senior vice president and general manager of software and services at Itron. "Itron is applying our experience, knowledge and solutions to help Central Hudson and its customers be more resourceful in how they deliver and use energy."

About Itron

Itron is a world-leading technology and services company dedicated to the resourceful use of energy and water. We provide comprehensive solutions that measure, manage and analyze energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement devices and control technology; communications systems; software; as well as managed and consulting services. With thousands of employees supporting nearly 8,000 customers in more than 100 countries, Itron applies knowledge and technology to better manage energy and water resources. Together, we can create a more resourceful world. Join us: www.itron.com.

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