

# Welcome Kenneth Gianella | Vice President, Investor Relations, ESG and Business Development

## Forward Looking Statement

Certain matters in this presentation and being discussed today, that are not statements of historical fact, constitute forward-looking statements relating to current or future financial performance, management's plans and objectives for future operations, product plans and performance, management's assessment of market factors, expectations of market growth and statements regarding the strategy and plans of the Company. Such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are not guarantees of Itron's future performance. The Company undertakes no obligation to update or revise any forward-looking statements in this presentation after the date they are made. We caution that all forward-looking statements are subject to a number of risks and uncertainties that could cause the Company's actual results in the future to differ materially from these forward-looking statements. These risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission, including its most recently filed 10-K, copies of which may be accessed through the SEC's website at http://www.sec.gov.

Current data and other statistical information used throughout this presentation are based on independent industry publications, government publications, and reports by market research firms or other published independent sources. Some data are also based on our good faith estimates, which are derived from our review of internal surveys as well as the independent sources listed above. We believe that these sources are reliable.

In an effort to provide additional information regarding the Company's financial results as determined by generally accepted accounting principles (GAAP), this presentation contains certain non-GAAP financial measures such as constant currency, non-GAAP operating income and margin, adjusted EBITDA and margin and free cash flow. The rationale for management's use of non-GAAP information and a reconciliation of the non-GAAP measures and the most directly comparable GAAP measures are included in the Appendix of this presentation. Non-GAAP performance measures should be considered in addition to, and not as a substitute for, results prepared in accordance with GAAP.

The impact caused by the ongoing COVID-19 pandemic includes uncertainty as to the duration, spread, severity, and any resurgence of the COVID-19 pandemic including other factors contributing to infection rates, such as reinfection or mutation of the virus, the effectiveness or widespread availability and application of any vaccine, the duration and scope of related government orders and restrictions, impact on overall demand, impact on our customers' businesses and workforce levels, disruptions of our business and operations, including the impact on our employees, limitations on, or closures of, our facilities, or the business and operations of our customers or suppliers. Our estimates and statements regarding the impact of COVID-19 are made in good faith to provide insight to our current and future operating and financial environment and any of these may materially change due to factors outside our control. For more information on risks associated with the COVID-19 pandemic, please see Itron's updated risk in Part I, Item 1A: Risk Factors of our latest 10-K filing with the SEC.



## Itron at-a Glance

Itron is a market leading <u>Industrial IoT company</u> that enables <u>utilities and cities</u> to safely, securely and reliably deliver <u>critical infrastructure</u> services that measure, manage, and provide data analytics that enable them to responsibly and efficiently manage resources in the communities they serve. With <u>over 40 years of experience</u> and over...

#### **OUR VISION AND PURPOSE**



- » Dedicated to creating a more resourceful world
- » Our actions today will define the next century
- » With a focus on management of energy and water
- » Platform takes wholistic approach to operations

#### **OUR GLOBAL SCOPE**





~6,200
PEOPLE
ACROSS THE GLOBE



COMMUNICATING ENDPOINTS



~3M
DISTRIBUTED
INTELLIGENCE ENABLED
ENDPOINTS



**MANAGEMENT** 





Source: Itron reported data as of Q2'2021

# Our Executive and Business Unit Leadership



Tom Deitrich
President and CEO



Joan Hooper SVP and CFO



Sarah Hlavinka SVP, General Counsel, and Corp Secretary



Michel Cadieux SVP Human Resources



Justin Patrick SVP Device Solutions



John Marcolini SVP Networked Solutions



Don Reeves SVP Outcomes



## Welcome

- » Strategic Perspective and Market Overview: Tom Deitrich, President & CEO
- » Finance Overview: Joan Hooper, SVP & CFO
- » Our Technology and Operations: Tom Deitrich, President & CEO
- » Business Segment Discussion: Business Unit Leaders
- » Break
- » Q&A: Please submit your questions to investors@itron.com



# **Strategic Overview**

Tom Deitrich | President and Chief Executive Officer



## Our Vision and Purpose

We believe that the way we manage energy and water will define this century.

By working with our customers to ensure their success, we can **improve the quality of life**, **ensure the safety** and **promote the well-being of people** around the globe.



ITRON IS DEDICATED TO CREATING A MORE RESOURCEFUL WORLD



# **Dynamic Forces Impacting Our Industry**

#### **INFRASTRUCTURE**



- » Aging infrastructure
- » Changing demand profile
- » Security and safety
- » Clean energy & storage
- » Electric vehicles

## **ENVIRONMENTAL**



- » Remote management
- » Climate disruption
- » Sustainability
- » Asset monitoring / management
- » Extreme weather

## **SOCIAL**



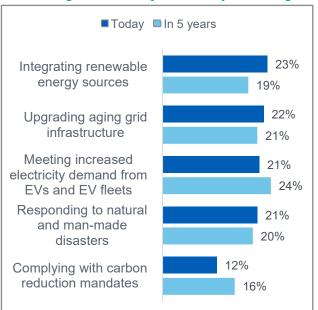
- » Enhanced consumer experience
- » Privacy
- » Internet of things
- » Critical need consumers
- » Demand for sustainability

## UTILITIES AND CITIES ARE FACING THESE ISSUES TODAY

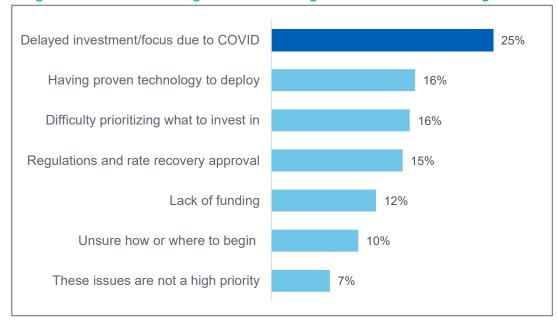


## Resourcefulness Insight Research on Grid Resiliency

## Greatest grid reliability/resiliency challenge:



#### Largest barriers to building and maintaining a reliable and resilient grid:



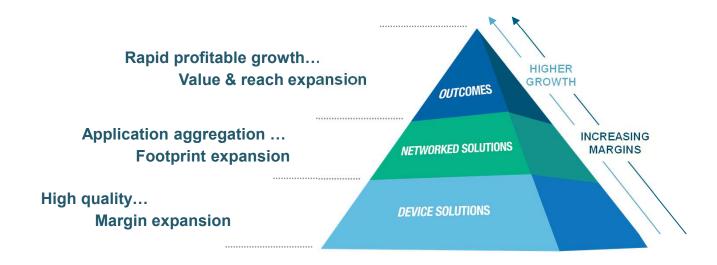
## ITRON FOCUS AREAS WELL ALIGNED TO **CUSTOMER NEEDS** IN A CHANGING WORLD



Source: "2021 Resourcefulness Insight Report: Grid Resiliency"

## **Our Model**

Solutions via open standards-based technology that transcend multiple verticals



## DRIVE UNIQUE FOCUS TO ENHANCE VALUE CREATION



# Our Strategic Priorities Remain Unchanged

- 1) EXPANDING OUR FOOTPRINT Increasing applications / coverage
- 2 EXPANDING OUR VALUE Empowering our customers
- 3 EXPANDING OUR REACH Enabling new solutions with as many sensors and endpoints on our platform as possible

## CREATING THE OPPORTUNITY TO ENHANCE VALUE WITH...

- » **GROWING** value proposition
- **IMPROVING** operating leverage
- » INCREASING free cash flow



# **Market Perspective**

Tom Deitrich | President and Chief Executive Officer



# **Strong Industry Growth Potential**

Total available market of ~\$26B annually and growing at ~8% CAGR

| 2019 Total Available Market<br>(\$B) / CAGR (2019-2024) | ww         |           | AMR        |           | EMEA       |           | APAC       |           |
|---|------------|-----------|------------|-----------|------------|-----------|------------|-----------|
|   | TAM<br>\$B | CAGR<br>% | TAM<br>\$B | CAGR<br>% | TAM<br>\$B | CAGR<br>% | TAM<br>\$B | CAGR<br>% |
| Outcomes  | 6.4        | 20.3      | 2.2        | 17.4      | 2.2        | 21.4      | 1.9        | 22.2      |
| Networked Solutions                                     | 9.4        | 6.9       | 3.6        | 2.0       | 1.9        | 5.7       | 3.9        | 11.3      |
| <b>Device Solutions</b>                                 | 10.5       | -0.8      | 1.0        | 0.6       | 4.7        | -0.4      | 4.8        | -1.5      |
| Total   | 26.3       | 8.4       | 6.8        | 7.9       | 8.9        | 8.0       | 10.6       | 9.1       |

## **NORTH AMERICA**

~69% smart penetration of ~400M total endpoints

## **GLOBAL**

~30% smart penetration of ~3.7B total endpoints



Source: Management Estimates using data from Omida 2020, Northeast Group Smart Streetlighting and Smart Cities Market Forecast 2020, Guidehouse Distribution Automation Q4 2020. Penetration rates using IHS Research - Global Electricity, Gas and Water Metering Reports, 2019 Editions (includes China); Northeast Group Smart Streetlighting and Smart Cities Market Forecast 2020-2029

# **Near-Term Market Impact of COVID**

Key markets negatively impacted during pandemic

| Total Available Market (\$B) | ww   |                 | AMR  |                 | EMEA |                 | APAC |                 |
|------------------------------|------|-----------------|------|-----------------|------|-----------------|------|-----------------|
|                              | 2019 | YoY<br>2020 (%) |
| Outcomes                     | 6.4  | 20.5            | 2.2  | 14.3            | 2.2  | 22.8            | 1.9  | 25.0            |
| Networked Solutions          | 9.4  | -1.1            | 3.6  | -18.6           | 1.9  | 24.2            | 3.9  | 2.8             |
| Device Solutions             | 10.5 | -5.8            | 1.0  | -14.3           | 4.7  | -9.4            | 4.8  | -0.5            |
| Total                        | 26.3 | 2.3             | 6.8  | -7.2            | 8.9  | 6.0             | 10.6 | 5.4             |

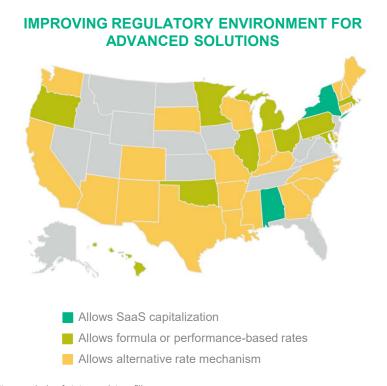


Source: Management Estimates using data from Omida 2020, Northeast Group Smart Streetlighting and Smart Cities Market Forecast 2020, Guidehouse Distribution Automation Q4 2020. Penetration rates using IHS Research - Global Electricity, Gas and Water Metering Reports, 2019 Editions (includes China); Northeast Group Smart Streetlighting and Smart Cities Market Forecast 2020-2029

# Favorable Regulatory Environment for Outcomes

U.S. regulatory environment continues to shift towards outcomes model

- » Active North American market
  - Market values advanced network solutions
  - Leveraging data for business Outcomes
  - Early AMI adopters beginning refresh
- » Steady advancement of regulatory models
- » Infrastructure bill may provide additional benefits





# **Financial Overview**

Joan Hooper | Senior Vice President and Chief Financial Officer



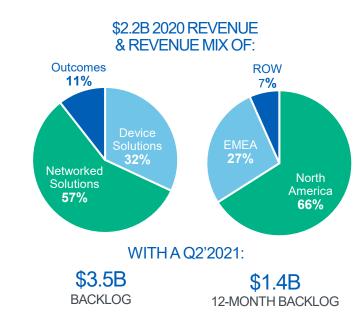
# Finance Value Proposition

New target operating model reflects increasing earnings and cash flow from 2020











# **Itron Target Operating Model**

| \$M                 |              | <b>2020</b><br>Actual | 2024<br>Estimate                       |
|---------------------|--------------|-----------------------|--|
| Revenue             |              | \$2,173               | <b>\$2,500 to \$2,700</b> 4 to 6% CAGR |
| <b>Gross Margin</b> |              | 27.7%                 | 34 to 36%                              |
| Non-GAAP OPEX       | % of Revenue | <b>\$470</b> 21.6%    | 22 to 23%<br>of Revenue                |
| ADJUSTED EBITDA     | % of Revenue | <b>\$178</b><br>8.2%  | <b>14 to 16%</b> of Revenue            |
| Free Cash Flow      | % of Revenue | <b>\$63</b> 2.9%      | 8 to 10%<br>of Revenue                 |



Source: Based on Itron management estimates. Assumptions do not include M&A or additional restructuring savings beyond previously announced programs

# Itron Target Operating Model Rotation to higher margin contribution and increased free cash flow

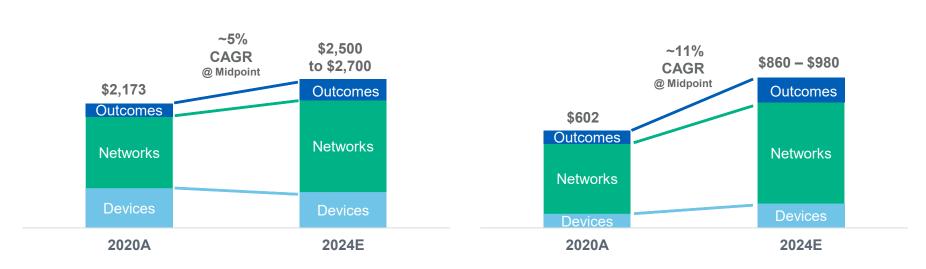
| Target Operating<br>Model | Itron Total Company         | DEVICES INTELLIGENCE STARTS HERE | NETWORKS<br>ENABLING INTELLIGENT CONNECTIVITY | OUTCOMES  DELIVERING INTELLIGENCE |
|---------------------------|-----------------------------|----------------------------------|---|-----------------------------------|
| Revenue (CAGR)            | 4 to 6%                     | -4 to -2%                        | 5 to 7%                                       | 11 to 15%                         |
| Gross Margin              | 34 to 36%                   | 23 to 25%                        | 38 to 40%                                     | 40 to 42%                         |
| OPEX                      | 22 to 23% of Revenue        |                                  |   |                                   |
| Adjusted EBITDA           | <b>14 to 16%</b> of Revenue |                                  | OUTCOMES                                      | HIGHER<br>GROWTH                  |
| Free Cash Flow            | 8 to 10% of Revenue         |                                  | NETWORKED SOLUTIONS                           | INCREASING<br>MARGINS             |
| Itron                     |                             |                                  | DEVICE SOLUTIONS                              |                                   |



# Itron Growth Targets – Revenue and Gross Profit

## REVENUE (\$M)

## GROSS PROFIT(\$M)





# Financial Operating Levers to Execute

Multiple levers driving long-term financial benefits and earnings power

| REVENUE                 | <ul> <li>Rotation to higher value solutions driving growth</li> <li>New product introductions</li> <li>Leverage footprint to expand value added services</li> </ul>            | Less More |
|-------------------------|--|-----------|
| SUPPLY<br>CHAIN         | <ul> <li>Product rationalization and value engineering</li> <li>Manage component and commodity cycles</li> <li>Continue shifting towards more strategic outsourcing</li> </ul> | Less      |
| OPERATIONAL<br>LEVERAGE | <ul> <li>Continue shift to asset-light operating model</li> <li>Optimizing product portfolio</li> <li>Growth of recurring revenue in the Outcomes business</li> </ul>          | Less More |
| OPEX<br>EFFICIENCIES    | Cost rationalization     Disciplined discretionary spending  | Less      |

**OPERATING MARGIN** 

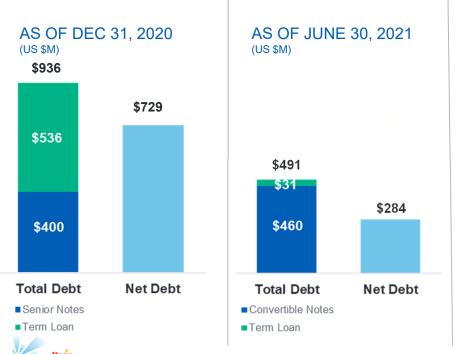
Initiatives will continue to drive significant margin improvement



**OPPORTUNITY REMAINING** 

# Healthy Balance Sheet<sup>1</sup>

Significantly delevered and strengthened balance sheet



- » Strong balance sheet following recapitalization
- » Cash and equivalents of \$207M
- » Net leverage of 1.6x
  - » Improved from 4.1x at year end 2020
- » \$500M revolver capacity
- » Balance sheet gives us strategic flexibility

1. Metrics as of June 30, 2021, unless otherwise noted. Total debt excludes unamortized prepaid debt fees.

# **Capital Allocation Priorities**



## **ORGANIC INVESTMENT**

- » Continuing shift to asset-light business model
- » Technology innovation fueled by investment in R&D
- » R&D fully expensed and reflected in targets

# STRATEGIC OPPORTUNITIES

- » Well-positioned for strategic M&A
- » Focus on expanding Outcomes
- » Targeting complimentary valueadd solutions that will scale with our existing offerings

## **CREATING VALUE**

- » Focus on long-term shareholder value creation
- » Maintain flexibility in capital structure to capture value



## **Itron Investment Thesis**

## POSITIONED TO NAVIGATE NEAR-TERM



Only U.S.-Based Industrial IoT "Pureplay" In Our Industry



Expanding Our Footprint, Value Proposition and Market Reach



Strong
Balance Sheet for
Strategic Flexibility

## **BUILT FOR THE LONG-TERM**



Improving Operating Leverage and Earnings Power



Positioned for Free Cash Flow Growth



ESG Principles Embedded in DNA



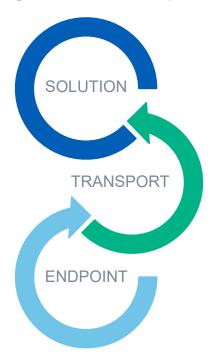
# Our Technology and Operations

Tom Deitrich | President and Chief Executive Officer



## Our Smart Platform Value Proposition

An intelligent Industrial IoT platform that is solution, device and transport agnostic



- » Trusted partner
- » Proven technology at scale
- » Strong foundation with backwards compatibility
- » Agile "future-proof" design philosophy
- » Resilient and secure
- » Open ecosystem

BEYOND SMART. ACTIVE.



# **Unparalleled Network Capability**

Itron's industry leading value proposition



Industry Leading Multi-Service Platform



Transport Agnostic Connectivity



Industry Transforming Distributed Intelligence



## Our Solutions Manage Critical Infrastructure

Itron connects critical infrastructure and enables outcomes via our platform



#### **ITRON ENABLES OUTCOMES:**

- » Smart Energy
- » Smart Water
- » Smart Streetlighting
- » Distribution Automation
- » Renewable Energy Management
- » Electric Vehicle Management
- » Smart City Solutions



MULTI-APPLICATION, MULTI-TENANT PLATFORM

Device agnostic for energy, water & smart city management with data analytics on one network









**DISTRIBUTION AUTOMATION AND DEMAND RESPONSE** 

Advanced grid control & Distributed Energy Management with Demand Response capabilities



Intelligent lighting & increased network coverage & resiliency

**SMART CITY SOLUTIONS** Connecting communities to outcomes such as safety, traffic, smart parking, intelligent transport, kiosks, and environmental sensors

**SERVICES & ANALYTICS** Solving problems & delivering valuable outcomes

# Real-Time Applications Align with Our Strategy

















Partner and Payment Management

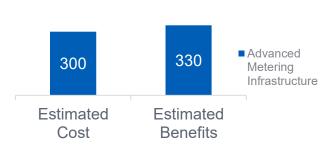


## Itron Platform Expands Value

Our intelligent platform enables increased benefits by adding applications

#### AVERAGE NORTH AMERICAN SMART GRID BUSINESS CASE\*

Estimated \$/customer, electric only, PV over 20 years



B/C ratio: ~1.1

Operational benefits from AMI are now nearing breakeven



**B/C** ratio: ~1.9

Distributed applications create additional benefits and new business model opportunities



## **Customer Use Case Proven Benefits**

Awareness = action = reduced GHG = healthy planet

#### **OUR SOLUTIONS REDUCE DEMAND**



**DR Event Usage** 

Normal Usage



~4 Railcars of Coal Burned



~9 Tankers of Gasoline Used



Carbon trapped in 868 Acres of Forest in 1 year



**Cell Phones** Charged

#### **PROVEN BENEFITS**



Chicago, II. USA

484 GWh

on inactive meters

(183% of target)



Reduced consumption

1664 GWh

Reduced unaccounted for energy (352% of target)



Houston, Tx. USA

15.6

Metric tons of CO2 avoided

17.3M

Truck Rolls Avoided

Baltimore, MD. USA

4.7 GWh

Reduced peak demand from two events

193 GWh

Reduced electricity use with Smart Energy Manager



ComEd Press Release, 2020 Centerpoint Energy IUW Keynote, 2017

IEI Electric Company Smart Meter Deployments, 2021 BGE Epower Report 2020 (pg. 33) 2019 (pg. 32)



# Strategic Growth Focus Areas











## Global Presence and Prioritization



- » Extend North American leadership in networked solutions
- » Value added networked solutions in smart cities & grid automation
- » Drive outcomes offerings in existing networked solutions base
- » Expand distributed intelligence footprint



- » Leverage canopy opportunities in smart cities
- » Value added networked solutions in smart cities & grid automation
- » Targeted expansion of outcomes outside of our network footprint



- » Targeted value-added networked solutions to build outcomes base
- » Targeted expansion of outcomes outside of our network footprint
- » Targeted participation with focused device-oriented sales



## Robust Global Partner Network

Over +250 partners and counting







**Grid Management** 

Metering Solutions



**Smart** Cities



Utility IoT Solutions



Networking and Communications

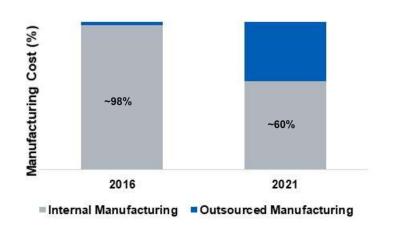


Distributed Intelligence Applications



# Global Supply Chain: Continued Shift to Asset Light Model

#### MANUFACTURING TRANSITION PROGRESSION



#### MANUFACTURING FOOTPRINT

| Internal Sites Count By Region | 2016 | 2021 <sup>1</sup> |
|--------------------------------|------|-------------------|
| AMR                            | 6    | 2                 |
| EMEA                           | 13   | 7                 |
| APAC                           | 4    | 1                 |
| Total                          | 23   | 10                |

## TARGET TO BE >60% OUTSOURCED BY 2024



## **Itron Business Segment Discussion**

Justin Patrick | Senior Vice President, Device Solutions John Marcolini | Senior Vice President, Networked Solutions Don Reeves | Senior Vice President, Outcomes



# **Device Solutions Segment**

Justin Patrick | Senior Vice President, Device Solutions

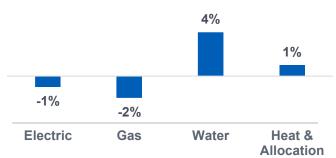


### **Device Solutions Segment**

Increasing margins

### **GLOBAL MARKET ENVIRONMENT**

2020 TO 2024 4YR INDUSTRY CAGR<sup>1</sup>

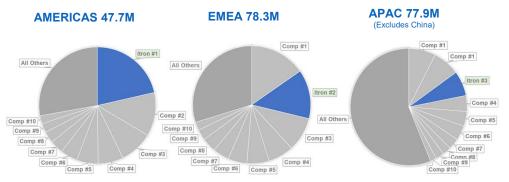


#### **ITRON SEGMENT ESTIMATE**



#### **MARKET POSITION**

STANDARD METER SHIPMENTS ENDPOINTS ELECTRIC, GAS, WATER<sup>2</sup>



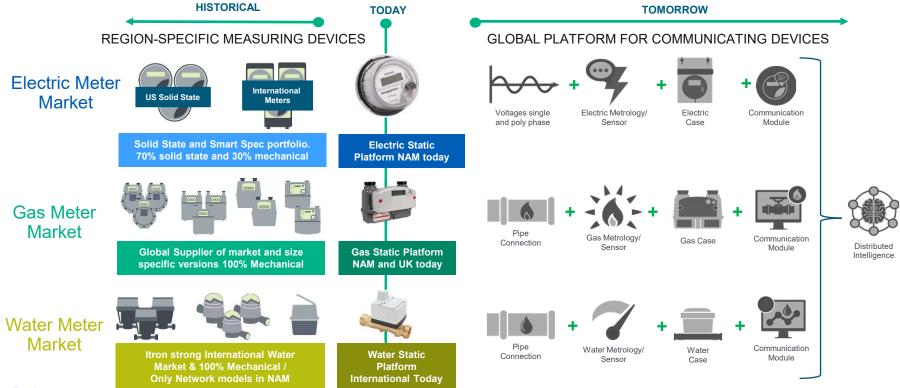
### **SEGMENT STRATEGIC & PRODUCT FOCUS**

- Optimized product portfolio to drive improved margins
- Opportunistically leverage products across geographies
- Enter North American water meter market
- » Selectively target markets for margin enhancing opportunities



- 1 Omdia (2020, 2021), Guidehouse (2020), Northeast Group (2020)
- 2 Itron analysis based on vendor pilot, scale, and full deployment data

### **Evolution of Our Global Device Platform**



### **Executing Our Device Solutions Strategy**



Optimize Product Portfolio to **Drive Higher Margins** 



Add **Customer Value** with Portfolio Shift from Mechanical to a Global Static Platform



Continue to Drive Improved Operational Performance



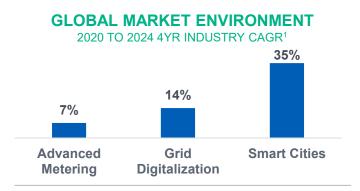
# **Networked Solutions Segment**

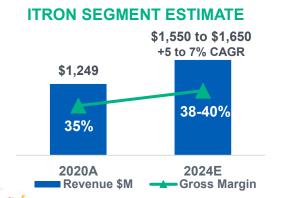
John Marcolini | Senior Vice President, Networked Solutions



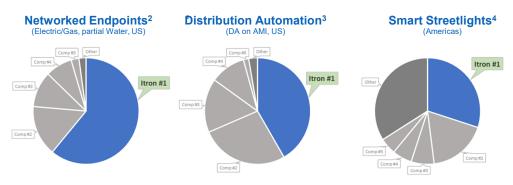
### **Networked Solutions Segment**

**Expanding Our Footprint** 





### MARKET POSITION NETWORKED SOLUTIONS CUMULATIVE SHARE



#### **DISTRIBUTED INTELLIGENCE ENDPOINT GROWTH**

2020 TO 2024



- Omdia (2020, 2021), Guidehouse (2020), Northeast Group (2020) 3 Northeast Group US Smart Grid Report 2020 and announcements
- 2 Itron analysis based on vendor pilot, scale, and full deployment data 4 Northeast Group Smart Street Lighting & Smart Cities-Market Forecast 2020



## Key Industry Market Segments Growth Strategy



- » Gas safety and static metering
- » Monetize canopy with new use-cases
- » International expansion



### **Grid Digitalization**

- » Distributed Intelligence expansion
- » Network diversification
- » Distributed Energy Resource integration



### **Smart City**

- » Smart lighting with utilities & cities
- » Product portfolio expansion
- » Global channel partnerships to extend reach



## **Executing Networked Solutions Strategy**



Capitalize on #1 Market
Position in Distributed
Intelligence to Deliver Value



Automation Capabilities
Deeper into Low to Medium
Voltage Grid



**Grow Smart Cities** Solutions, Ecosystems and Sales Channels Across the Globe



# **Outcomes Segment**

Don Reeves | Senior Vice President, Outcomes

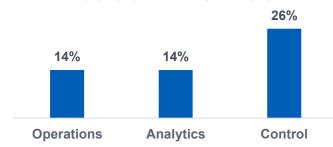


### **Outcomes Segment**

Expanding our value

#### **GLOBAL MARKET ENVIRONMENT**

2020 TO 2024 4YR INDUSTRY CAGR1



#### ITRON SEGMENT ESTIMATE

\$350 to \$400 11 to 15% CAGR \$230 40-42% 36% 2020A 2024E Revenue \$M Gross Margin

#### CURRENT OUTCOMES ENABLEMENT

- » >200M Communicating Endpoints
- » >78M Endpoints Under Management
- ~3M Distributed Intelligence Enabled Endpoints

#### **SEGMENT STRATEGIC & PRODUCT FOCUS**

- » Leverage network footprint for land & expand strategy
- » Deliver innovative, high-value solutions with DI
- » End-to-end solutions as managed service with partner eco-system
- » Increase margin with high-value offers, mix shift and scale



Source: 1.Omdia (2020, 2021), Guidehouse (2020), Northeast Group (2020)

### What is an Outcome?

Significant growth opportunities in Outcomes solutions



**EXPANSION AND NEW GROWTH AREAS FOR OUTCOMES** 



## **Executing Outcomes Strategy**



Grow total **endpoints** under management



**Deliver Innovative** High-Value Solutions with **Distributed Intelligence** 



Demonstrated traction with new offerings in Distributed Energy Management, Grid & EV Management



## **Our Business Segments**

More intelligence, more possibilities = **proven results** 





# Closing Remarks

Tom Deitrich | President and Chief Executive Officer



## **Creating Strategic Value**



- » Expansion of networked footprint
- » Rotation to higher-value solutions
- » Positioned for strategic growth



- » Shift to asset-light operating model
- » Pruning of product portfolio
- » Continued cost rationalization



- » Increasing need for innovative solutions to support infrastructure
- » Best-in-class security
- » Sustainability partner



### **Itron Investment Thesis**

### POSITIONED TO NAVIGATE NEAR-TERM



Only U.S.-Based Industrial lot "Pureplay" In Our Industry



Expanding Our Footprint, Value Proposition and Market Reach



Strong Balance Sheet for Strategic Flexibility

### **BUILT FOR THE LONG-TERM**



Improving Operating Leverage and Earnings Power



Positioned for Free Cash Flow Growth



**ESG** Principles Embedded in DNA



Q&A

We will take a brief break before beginning Q&A



# Appendix



### Itron: What Has Changed Since 2019 Target Operating Model

### **Progress: Executed** against Strategy

- » Divested LATAM business
- » Aggressive product and market pruning of Devices
- » De-levered Balance Sheet, despite COVID-19 headwinds
- » Continued Investment in Networks/Outcomes
- » 2020 Cost Savings Plan

### **New Target Model has Improved Margins / FCF**

- » Rotating business to higher value mix of revenue
- » Operational discipline

### **Headwinds Pushing Out Target Model**

- » COVID-19
- » Component Constraints



### Investment in Innovation

#### **GLOBAL DESIGN & RESEARCH CENTERS**



### **ITRON R&D INVESTMENT**

As a % of total revenue

|                                     | 2020 | Target            |
|-------------------------------------|------|-------------------|
| Company R&D as a % of Total Revenue | 9%   | 8-9%              |
| Outcomes                            | 11%  | 1                 |
| Networked Solutions                 | 8%   | $\leftrightarrow$ |
| Device Solutions                    | 4%   | •                 |

#### **INVESTMENT PHILOSOPHY**

- » R&D group insuring efficient platform development
- » Disciplined, product portfolio driven, prioritization of roadmap
- » Global Centers of Excellence
- » Global technology platforms that can be leveraged across verticals

#### **INNOVATION PRIORITIES**

- » Invest in solutions that increase customer outcomes success
- » Grow Distributed Intelligence solutions and Itron apps store
- » Invest in next generation network & robust partner ecosystem
- » Global device sensor and control platform

### Our Holistic ESG Approach

Itron is dedicated to creating a more resourceful world

- » ESG is in our DNA
- » Four pillars to drive cross-functional ESG efforts
- » Integrated with strategic, operational & risk management efforts
- » Long-term focused
- » Supports U.N.'s Sustainable Development Goals











### Itron Acronym Glossary

AMI = Advanced Metering Infrastructure

AMM = Advanced Metering Manager, SSNI Product Name

AMR = Automated Meter Reading

ASP = Average Selling Price

AP = Access Point

**BOM** = Bill of Material(s)

BYOD = Bring Your Own Device

BYOT = Bring Your Own Thermostat

C & I = Commercial and Industrial

CAGR = Compounded Annual Growth Rate

CCE = Commercial and Customer Enablement

CDMA = Code Division Multiple Access

CGR = Connected Grid Router

CM = Contract Manufacturer / Manufacturing

DA = Distribution Automation

**DEM = Distributed Energy Management** 

DER = Distributed Energy Resources

**DERMs = Distributed Energy Resource Management** 

DI = Distributed Intelligence

DNO = Device Solutions, Networked Solutions, Outcomes

**EDI = Electronic Data Interchange** 

ERP = Enterprise Resource Planning

ERT = Encoder Receiver Transmitter

FAN = Field Area Network

GENX = Generation 2, 3, 4, and 5 of the Silver Spring **Networks platform** 

GDPR = General Data Protection Regulation

laaS = Infrastructure as a Service

IEC = International Electrotechnical Commission

IMP = Itron Mobile Platform

**INS = Itron Networks Segment** 

IOU = Investor-Owned Utility

IoT = Internet of Things

LoRa = "LOng RAnge" (Marketing Alliance)

LPWAN = Low Power Wide Area Network

LTE = Long Term Evolution

M2C = Meter to Cash

M2M = Machine to Machine

MDM = Meter Data Management

MV = Multi Vender

NaaS = Network as a Service

**NB-IoT = Narrow Band Internet of Things** 

**NEMA = National Electrical Manufacturers Association** 

NIC = Network Interface Card

NMS = Network Management System

OaaS = Outcome as a Service

OCOGS = Operating Cost of Goods Sold

OFDM = Orthogonal Frequency Division Multiplexing

O&M = Operation and Maintenance

OWR = OpenWay Riva

PaaS = Platform as a Service

PBU = Product Business Unit

PCBA = Printed Circuit Board Assembly

PLC = Power Line Carrier

RF = Radio Frequency

RPMA = Random Phase Multiple Access

S & OP = Sales and Operations Planning

S & OE = Sales and Operations Execution

SaaS = Software as a Service

SLV = Streetlight Vision

SS = Spread Spectrum

TAM = Total Available Market

TDMA = Time Division Multiple Access

TCO = Total Cost of Ownership

TMC = Total Manufacturing Cost

UIQ = Utility IQ, Product Name

Wi-Fi = Wireless Fidelity

WW = World Wide

VAVE = Value Analysis and Value Engineering

VVO = Voltage Var Optimization



### Non-GAAP Financial Measures

To supplement our consolidated financial statements presented in accordance with GAAP, we use certain non-GAAP financial measures, including non-GAAP operating expense, non-GAAP operating income, non-GAAP net income, non-GAAP diluted EPS, adjusted EBITDA, adjusted EBITDA margin, constant currency and free cash flow. We provide these non-GAAP financial measures because we believe they provide greater transparency and represent supplemental information used by management in its financial and operational decision making. We exclude certain costs in our non-GAAP financial measures as we believe the net result is a measure of our core business. The company believes these measures facilitate operating performance comparisons from period to period by eliminating potential differences caused by the existence and timing of certain expense items that would not otherwise be apparent on a GAAP basis. Non-GAAP performance measures should be considered in addition to, and not as a substitute for, results prepared in accordance with GAAP. Our non-GAAP financial measures may be different from those reported by other companies. We strongly encourage investors and shareholders to review our financial statements and publiclyfiled reports in their entirety and not to rely on any single financial measure. A more detailed discussion of why we use non-GAAP financial measures, the limitations of using such measures, and reconciliations between non-GAAP and the nearest GAAP financial measures are included in the quarterly earnings press release.



### **GAAP** to Non-GAAP Reconciliations

(Unaudited, in thousands, except per share data)

| TOTAL COMPANY RECONCILIATIONS                      | Twelve Months Ended December 31, |          |    |          |  |
|--|----------------------------------|----------|----|----------|--|
|  |                                  | 2020     |    | 2019     |  |
| NON-GAAP OPERATING EXPENSES                        |                                  |          |    |          |  |
| GAAP operating expenses                            | \$                               | 612,562  | \$ | 619,636  |  |
| Amortization of intangible assets                  |                                  | (44,711) |    | (64,286) |  |
| Restructuring                                      |                                  | (37,013) |    | (6,278)  |  |
| Loss on sale of business                           |                                  | (59,817) |    | _        |  |
| Corporate transition cost                          |                                  | 33       |    | (2,520)  |  |
| Acquisition and integration related expense        |                                  | (1,026)  |    | (26,598) |  |
| Non-GAAP operating expenses                        | \$                               | 470,028  | \$ | 519.954  |  |
| ADJUSTED EBITDA                                    |                                  |          |    |          |  |
| GAAP net income (loss) attributable to Itron, Inc. | \$                               | (57,955) | \$ | 49,006   |  |
| Interest income                                    |                                  | (2,998)  |    | (1,849   |  |
| Interest expense                                   |                                  | 44,001   |    | 52,453   |  |
| Income tax (benefit) provision                     |                                  | 238      |    | 20,617   |  |
| Depreciation and amortization                      |                                  | 97,290   |    | 114,400  |  |
| Restructuring                                      |                                  | 37,013   |    | 6,278    |  |
| Loss on sale of business                           |                                  | 59,817   |    | _        |  |
| Corporate transition cost                          |                                  | (33)     |    | 2,520    |  |
| Acquisition and integration related expense        |                                  | 1,026    |    | 26,598   |  |
| Adiusted EBITDA                                    | \$                               | 178.399  | \$ | 270,023  |  |
| FREE CASH FLOW                                     |                                  |          |    |          |  |
| Net cash provided by operating activities          | \$                               | 109,514  | \$ | 172,840  |  |
| Acquisitions of property, plant, and equipment     |                                  | (46,208) |    | (60,749  |  |
| Free Cash Flow                                     | \$                               | 63,306   | \$ | 112,091  |  |
|  |                                  |          |    |          |  |







#### **INVESTOR RELATIONS CONTACTS**

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# Thank You