



Eléctrica de Guayaquil Completes Smart Metering Implementation in Latin America

Itron solution deployed to reduce losses and improve grid efficiency

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI) announced today that Eléctrica de Guayaquil, a state-owned electric utility in Guayaquil, Ecuador, completed the installation of Latin America's first meter-to-cash smart metering system, which utilizes Itron's technology. The communication system is actively collecting meter data and feeding Itron's meter data management (MDM) system installed by the utility through a robust, two-way wireless communications network.

With Itron's smart grid solution installed, Eléctrica de Guayaquil can reduce and control both technical and non-technical energy losses using more precise tamper proof meters with accurate measurement and sensing capabilities for Guayaquil's many commercial and industrial customers. The solution also improves operational processes and efficiency.

"With a complete smart grid system inclusive of a network and meter data management system now in place, we can realize the full potential of its benefits, including system efficiency and loss management," said Diego Sánchez - Commercial Manager. "Itron has been a great and reliable partner throughout the process, quickly and seamlessly installing the overall solution with the utmost professionalism."

The solution also enables Eléctrica de Guayaquil to take advantage of future capabilities and applications, including theft analytics. The system, which leverages the same proven technology platform being implemented at scale in smart grid deployments in North America, can be expanded in the future to realize the full potential of the smart grid.

"The deployment in Guayaquil is a great example of Itron's ability to tailor and deliver global technologies to meet local requirements," said Mark deVere-White, senior vice president of Itron Energy Group in North America and Latin America. "Itron's smart metering solutions are very well suited and can be readily deployed by utilities in Latin America to address their specific business objectives."

About Eléctrica de Guayaquil

Eléctrica de Guayaquil is one of the Ecuadorian's largest electric utilities; serving a population of nearly 3.4 millions in the city of Guayaquil, the largest and most populous in the country. EdG efficiently distributes electric energy to almost 630.000 end users, thanks to its 1.400 dedicated employees.

About Itron

Itron is the leading provider of energy and water resource management solutions for nearly 8,000 utilities around the world. We offer end-to-end solutions that include electricity, gas, water and thermal energy measurement and control technology; communications systems; software; and professional services. With nearly 10,000 employees doing business in more than 130 countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. To realize a sustainable future, start here: www.itron.com.

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