



Itron Estimated as Top Global Supplier of Water Meters and Communications Modules

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ:ITRI) announced today that it is ranked number one in a number of market position estimates in the latest water meter market analysis report published by IMS Research. The report, *The World Market for Water Meters—2011 Edition*, published in October 2011 and authored by Nicole Juarez, estimates Itron to have the top unit share position globally for a number of segments, including Total World Water Meter Shipments, Total World Water Communications Modules and Total World Domestic Water Meters.

Itron is a global leader in providing innovative water resource management solutions—from meters, leak detection devices and communications modules, to network infrastructure and back-office data collection and analytic software—that enable utilities to manage supply, optimize usage and conserve resources. Itron's reliable water metering technology shipped to more customers around the world than any other meter supplier last year.

"Itron takes its leadership position seriously, particularly during such a critical time in the industry when water suppliers around the world are facing growing populations and infrastructure challenges," said Marcel Regnier, Itron president and COO, Water. "In developing countries, providing people with secure potable water is the primary concern; yet, in the most developed countries, making distribution systems more reliable, smarter and energy efficient are key drivers for technology investments, together with improved consumer service. At Itron, we offer tailored solutions to meet our customers' unique business needs, and I believe this is why we are a leading global provider today."

To learn more about IMS Research, visit <http://www.imsresearch.com/>.

About Itron

Itron is the leading provider of energy and water resource management solutions for nearly 8,000 utilities around the world. We offer end-to-end solutions that include electricity, gas, water and heat measurement and control technology; communications systems; software; and professional services. With nearly 10,000 employees doing business in more than 130 countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. To realize a sustainable future, start here: www.itron.com.

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Source: Itron, Inc.

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