



Itron to Present Water Management Solutions at the 6th World Water Forum

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI), a world leader in resource management solutions for the energy and water industries, today announced its participation in the 6th World Water Forum, which will take place in Marseille, France from March 12 to 17, 2012.

The World Water Forum is the largest meeting focused on water in the world. The theme for the 2012 forum is "Time for Solutions" and the conference goals include developing initiatives for the effective implementation of tangible solutions and elevating the cause of water conservation on the political agendas of the 180 countries represented.

For years, Itron's solutions have helped utilities around the world responsibly manage water. From monitoring of water infrastructure to detection of leaks, Itron enables utilities to use data collected from metering systems to reduce operating costs and optimize supply in relation to demand. The overall goal is to help conserve water resources and improve access to water for the largest number of people around the world.

"Water is essential to life. No plant, no animal, no man can live without water. As the world's leading provider of water management solutions for utilities, Itron is fully committed to contributing to water conservation across the globe," said Marcel Reigner, president and COO of Itron Water.

For more information on Itron's water solutions, please visit Itron's booth at the Forum or get an update at <http://www.itron.com/WWF2012>.

About Itron

Itron is the leading provider of energy and water resource management solutions for nearly 8,000 utilities around the world. We offer end-to-end solutions that include electricity, gas, water and thermal energy measurement and control technology; communications systems; software; and professional services. With more than 9,000 employees doing business in more than 130 countries, Itron empowers utilities to responsibly and efficiently manage energy and water resources. To realize a sustainable future, start here: www.itron.com.

Itron, Inc.

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Source: Itron, Inc.

News Provided by Acquire Media