



February 25, 2014

Itron Simplifies Smart Grid and AMI Deployments with Itron® TOTAL Managed Services Solution

New offering packages existing expertise into streamlined, subscription-based solution

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ:ITRI) announced today a new way of delivering its smart grid and advanced metering infrastructure (AMI) solutions with Itron TOTAL. The new offering takes Itron's existing industry-leading capabilities in metering, communications, data management, analysis and professional services, and packages them all together in a simplified, subscription-based pricing structure with complete managed services. The multi-commodity offering is available across electric, gas and water solutions in North America.

With Itron TOTAL, Itron's experienced team manages all aspects of a utility's data collection system and operations, offloading the burden of day-to-day management tasks and freeing utility staff to focus on gaining more benefits and capabilities from their systems. The offering's predictable cost model allows utilities to deploy advanced technology and services at their own pace, whether they are looking for surgical deployments or a complete system upgrade. Utilities receive faster access to the full breadth and depth of Itron's products and services, and can capitalize on Itron's robust security and advanced monitoring capabilities.

"Itron launched Itron TOTAL to simplify the way in which we offer smart grid and AMI solutions to our customers," said Jeff Carkhuff, vice president of global product management for electricity at Itron. "Itron TOTAL is yet another way that we are helping utilities be more resourceful so they can better manage energy and water."

With the bundled managed services offering, the utility owns the hardware and Itron manages all network communications, system operations, data delivery, data collection and reporting, basic meter data management and network management. Utilities can add additional functionality such as analytics, field installation and maintenance options, distribution automation, consumer engagement and other advanced AMI functionality.

To learn more about Itron TOTAL, visit www.itron.com/total.

About Itron

Itron is a world-leading technology and services company dedicated to the resourceful use of energy and water. We provide comprehensive solutions that measure, manage and analyze energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement devices and control technology; communications systems; software; as well as managed and consulting services. With thousands of employees supporting nearly 8,000 customers in more than 100 countries, Itron applies knowledge and technology to better manage energy and water resources. Together, we can create a more resourceful world. Join us: www.itron.com.

Itron, Inc.

Vice President, Corporate Marketing and Public Affairs
Sharelynn Moore, 509-891-3524
sharelynn.moore@itron.com

Source: Itron, Inc.

News Provided by Acquire Media