



Itron Announces Western Power as 2020 Innovator Award Winner

October 29, 2020

Western Power Recognized at Itron Utility Week 2020 for Smart Lab

LIBERTY LAKE, Wash.--(BUSINESS WIRE)--Oct. 29, 2020-- Itron, Inc. (NASDAQ: ITRI), which is innovating the way utilities and cities manage energy and water, awarded the second annual Itron Innovator Award to Australian energy utility Western Power for its Smart Lab in Perth, Western Australia, which was developed through Itron's partner enablement program. The award, which was presented virtually at [Itron Utility Week 2020](#), recognizes a customer that leverages Itron's partner enablement programs and ecosystem to create a breakthrough solution for smart utilities and smart cities.

Western Power Smart Solutions Manager Chris Meneghello said that the collaboration with Itron to build a Smart City Lab inside its head office opens up a multitude of smart opportunities for its customers and communities. Utilizing a variety of Itron's mains-powered and battery-powered [wireless communications modules](#) on the open, standards-based network, Western Power deployed sensors from multiple partners, showcasing the potential of smart city applications, with the objective to clarify the value of smart city solutions for Western Australians.

The applications included TCAM's data logger for water sensing and environmental monitoring, New Cosmos' [award-winning](#) natural gas detectors, Rongwen's ambient noise sensor connecting via their 7-pin Networked Lighting Controller and water meter, and Houston Radar's dynamic lighting solution with peer-to-peer communications. Western Power also connected two smart-enabled streetlights to Itron's Streetlight Vision (SLV) as part of the Smart Lab.

The interoperable solution pioneered a new approach where the communication modules bridged data from partner sensors to Itron's SLV Smart City Central Management solution and Itron's cloud-based mobile data collection solution, Temetra. The solution enables Western Power to manage and collect data and realize numerous smart city use cases.

"We're honored to be selected as the winner of the Itron Innovator Award – it highlights our vision and drive in leveraging new technologies to provide smarter energy solutions now and in the future," Meneghello said. "Our multi-partner Smart Lab demonstrates our commitment to building strong relationships with communities and using and exploring exciting solutions to achieve greater efficiency, safety and energy quality for all Western Australians connected to our network."

"At Itron, we empower our customers organically and through ecosystem partners to improve resourcefulness, enhance safety and connect communities," said John Marcolini, senior vice president of Networked Solutions at Itron. "We are pleased to present this award to Western Power for their innovative approach to harmonizing solutions from our partner ecosystem to realize multiple smart city use cases."

About Western Power

Western Power is a Western Australian State Government owned corporation which is responsible for building, maintaining and operating an electricity network which connects more than 2.3 million customers to traditional and renewable energy sources.

About Itron

Itron enables utilities and cities to safely, securely and reliably deliver critical infrastructure solutions to communities in more than 100 countries. Our portfolio of smart networks, software, services, meters and sensors helps our customers better manage electricity, gas and water resources for the people they serve. By working with our customers to ensure their success, we help improve the quality of life, ensure the safety and promote the well-being of millions of people around the globe. Itron is dedicated to creating a more resourceful world. Join us: www.itron.com.

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Source: Itron, Inc.