



## Itron Recognized as a Leader for the Sixth Consecutive Time in the 2018 Gartner Magic Quadrant for Meter Data Management Products

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*Recognition from Gartner Based on Completeness of Vision and Ability to Execute*

LIBERTY LAKE, Wash.--(BUSINESS WIRE)--Jan. 3, 2019-- Itron, Inc. (NASDAQ: ITRI), which is innovating the way utilities and cities manage energy and water, announced today that for the sixth consecutive year, it has been [named a Leader](#) in Gartner Inc.'s Magic Quadrant for Meter Data Management Products.<sup>1</sup> Itron was named a Leader for its Itron Enterprise Edition™ (IEE) Meter Data Management (MDM) solution.

IEE MDM is an enterprise-wide data management solution for interval, register and event data for residential and Commercial & Industrial (C&I) customers.

"We are proud to be named a Leader for the sixth consecutive year by Gartner for our IEE MDM solution," said Aravind Yarlagadda, senior vice president of the Outcomes business at Itron. "Our solution is currently being used by 91 utilities, totaling nearly 40 million meters. As the leading and most widely deployed Meter Data Management system in the world, we feel our solution was recognized for its high level of satisfaction with users and functional readiness for numerous types of utilities."

The 2018 Gartner Magic Quadrant for Meter Data Management Products stated: "The market considered for this Magic Quadrant consists of utilities seeking products for managing metered consumption data. Metered data managed in these products can be used across the enterprise and shared with customers, partners, market operators and regulators." The report defined Meter Data Management (MDM) products as "IT components of the advanced metering infrastructure (AMI). These products are responsible for cleansing, calculating, providing data persistency, and disseminating consumption and event data obtained from meters installed on delivery points."

As a leading provider of solutions for utility metering, Itron leverages a managed services model for data collection and delivery of decision support insights in an on-premise and a cloud deployment model with IEE MDM. Using these flexible deployment and consumption models, utilities derive key operational value through outcomes such as voltage analysis, transformer load management, revenue assurance, outage detection and grid reliability analysis.

[Click here](#) to download a complimentary copy of the full report.

[1] Authored by Zarko Sumic, et al., published on 17 December 2018. *Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

### About Itron

Itron enables utilities and cities to safely, securely and reliably deliver critical infrastructure services to communities in more than 100 countries. Our portfolio of smart networks, software, services, meters and sensors helps our customers better manage electricity, gas and water resources for the people they serve. By working with our customers to ensure their success, we help improve the quality of life, ensure the safety and promote the well-being of millions of people around the globe. Itron is dedicated to creating a more resourceful world. Join us: [www.itron.com](http://www.itron.com).

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