

# Itron Collaborates with Disco Learning Media and GPB Education to Expand STEM Education Resources in PBS LearningMedia

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The instructional experience will help students learn more about the energy-water nexusand key lessons in sustainability and conservation

LIBERTY LAKE, Wash & AUSTIN, Texas--(BUSINESS WIRE)--Dec. 13, 2018-- Itron, Inc., which is innovating the way utilities and cities manage energy and water, and Disco Learning Media announced today an educational collaboration to host **Resourcefulness**, a new interactive experience inside PBS LearningMedia that offers free, educational standards-aligned videos, interactives and lesson plans for high school students. Itron collaborated with Austin-based education agency Disco Learning Media and PBS presenting station Georgia Public Broadcasting (GPB) on the development and distribution of this new experience, which is based on the web appResourcefulness: An Introduction to the Energy-Water Nexus authored by energy expert and professor Dr. Michael E. Webber.

The goal of Resourcefulness in PBS LearningMedia is to introduce students to different cross-cutting issues at the core of the relationship between energy and water. The collection inside PBS LearningMedia presents images, video and academic commentary to introduce key concepts and inspire further research.

"We're thrilled to work with Georgia Public Broadcasting Education and Disco on this expansion of the Resourcefulness curriculum," said Callie Bendickson, manager of corporate social responsibility for Itron. "GPB is a nationally recognized leader in providing high quality, educational content for public media, and this project will help bring Resourcefulness to more classrooms across the country."

"Through PBS LearningMedia, GPB and PBS are able to offer free, standards-aligned videos, interactives, lesson plans and more for teachers and students," said Laura Evans, director of education for Georgia Public Broadcasting, "Our collaboration with Itron and Disco Learning Media allows us to provide even more high-quality resources that address STEM concepts."

Resourcefulness is underwritten by Itron, Inc. and part of Itron's education corporate social responsibility initiative that provides energy education for K-12 students around the world.

To learn more, visit <a href="http://pbslearningmedia.org/collection/resourcefulness">http://pbslearningmedia.org/collection/resourcefulness</a>.

#### **About Itron**

Itron enables utilities and cities to safely, securely and reliably deliver critical infrastructure services to communities in more than 100 countries. Our portfolio of smart networks, software, services, meters and sensors helps our customers better manage electricity, gas and water resources for the people they serve. By working with our customers to ensure their success, we help improve the quality of life, ensure the safety and promote the well-being of millions of people around the globe. Itron is dedicated to creating a more resourceful world. Join us: <a href="www.itron.com">www.itron.com</a>.

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### **About GPB Education**

GPB Education is Georgia's digital media content provider for the classroom offering locally produced, Georgia-specific content and digital streaming services across all subject areas to teachers and students. Our goal is to remain at the forefront of the digital learning movement by creating, curating, and distributing quality educational programs. For more information, visit <a href="https://www.gpb.org/education">www.gpb.org/education</a>.

## About PBS LearningMedia

As America's most trusted institution and number-one children's educational media brand, PBS is committed to supporting teachers on their journey to spark students' curiosity. PBS LearningMedia, a partnership of PBS and WGBH Educational Foundation, is an online destination that offers free access to thousands of resources from PBS stations and partners. These digital tools are designed to enhance classroom instruction -- from videos, images and interactives, to lesson plans, articles and primary sources. Available to all educators pre-K through 12th grade, PBS LearningMedia offers classroom-ready content aligned to state and national standards, compatible with the tools teachers use most, such as Google Classroom, and contextualized with supporting materials. Each month, more than one million unique users visit PBS LearningMedia to enhance teaching practice and support student learning. Learn more at <a href="mailto:pbslearningmedia.org">pbslearningmedia.org</a>.

#### **About Disco Learning Media**

Disco Learning Media, a creative education agency, eCourse developer and digital publisher, is a division of Probility Media Corporation (OTCQB: PBYA). Their innovative services and products are used by clients in the academic, corporate and government markets.

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