



Itron to Provide Forecasting-as-a-Service Solution in Mexico

December 12, 2018

Government Agency to Utilize Itron's Forecasting Solution for Electricity Demand in Mexico

LIBERTY LAKE, Wash.--(BUSINESS WIRE)--Dec. 12, 2018-- Itron, Inc. (NASDAQ: ITRI), which is innovating the way utilities and cities manage energy and water, will deploy its Forecasting-as-a-Service outcome offering for the National Energy Control Center (Centro Nacional de Control de Energia or CENACE) in Mexico to create confidence through accurate electricity demand forecasts. CENACE operates the national electricity system in Mexico. Gathering information as far as 14 days ahead, Itron will deliver hourly demand forecasts to CENACE's 10 regional control offices.

With 123 million people, Mexico struggles to meet the demand for electricity in hot seasons when people use air conditioners more frequently. Now, CENACE will utilize Itron's Forecasting-as-a-Service offering for system and model maintenance and monitoring. Itron will take responsibility for delivery of the forecasting Outcome, which is all available in a cloud-based solution running on Microsoft® Azure. With sophisticated algorithms and analytics toolsets, CENACE will have access through an interactive online portal to new high-resolution data sets and strong domain expertise.

"The experience, simplicity and precision of the Itron service gives us confidence," said Guillermo Choreño, deputy director of operation of the electric market of CENACE. "With accurate forecasts of the system's hourly load, we will be equipped to optimally plan energy resources and ensure the reliable operation the National Power System of Mexico."

"As Itron's first Forecasting-as-a-Service outcome deployment in Latin America, we are thrilled to provide accurate forecasts to assess the current and future impacts of customer growth and technology penetration," said Emerson Souza, Itron vice president in Latin America. "With the power and accuracy of our offering, energy retailers will be able to improve their energy models to address the increasingly distributed grid."

About Itron

Itron enables utilities and cities to safely, securely and reliably deliver critical infrastructure services to communities in more than 100 countries. Our portfolio of smart networks, software, services, meters and sensors helps our customers better manage electricity, gas and water resources for the people they serve. By working with our customers to ensure their success, we help improve the quality of life, ensure the safety and promote the well-being of millions of people around the globe. Itron is dedicated to creating a more resourceful world. Join us: www.itron.com.

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Source: Itron, Inc.

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