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## **Yorkshire Water Enters into New Contract with Itron to Further Optimize Its Metering Capability in the UK**

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ:ITRI), a world-leading technology and services company dedicated to the resourceful use of energy and water, announced today that Yorkshire Water Services (YWS), a private utility for water and waste-water services in the United Kingdom, has entered into a new contract with Itron for the supply of Itron's advanced water meters for both residential and commercial customers.

Yorkshire Water currently manages the treatment and distribution of water in West Yorkshire, supplying more than 1.2 billion liters of drinking water each day. The contract includes the supply of up to 500,000 high-end water meters equipped with radio communication modules to the Yorkshire, UK region over the next five years.

Leveraging accurate data around consumption, reliable leakage notifications and advanced alarm options, Itron's water solution will help YWS assess the performance of its network and assets through reliable communication pathways. The YWS operations team will be able to bill the end users for their actual consumption and this gained visibility will further empower end-customers to foster more conscious water habits, make informed decisions and ultimately save money.

"Following a rigorous tender process, Itron's proven expertise, innovative technology and competitiveness resulted in them being awarded the contract. This allows us to build on our asset base of over 1 million Itron meters and AMR units," said Tony O'Shea, leakage and metering manager at Yorkshire Water. "We foresee tangible benefits from continuing to implement Itron's advanced metering technology, including controlling costs to customers, creating operational efficiencies and enhancing customer service by expanding the use of meaningful data."

"Itron is delighted to work alongside Yorkshire Water in ensuring the successful delivery of this project," said Mathias Martin, Itron vice president of sales, EMEA. "The utility and its end-customers will benefit from Itron's technology with access to timely information for better water resource management."

### **About Itron**

Itron is a world-leading technology and services company dedicated to the resourceful use of energy and water. We provide comprehensive solutions that measure, manage and analyze energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement devices and control technology; communications systems; software; as well as managed and consulting services. With thousands of employees supporting nearly 8,000 customers in more than 100 countries, Itron applies knowledge and technology to better manage energy and water resources. Together, we can create a more resourceful world. Join us: [www.itron.com](http://www.itron.com).

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### **Itron, Inc.**

Vice President, Corporate Marketing and Public Affairs  
Sharelynn Moore, 509-891-3524  
[sharelynn.moore@itron.com](mailto:sharelynn.moore@itron.com)

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