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## **Itron Launches Itron Mobile, Transforms Data Collection Using Smart Mobile Devices**

*Accurate, flexible and connected mobile data collection solution raises the bar for utility efficiency and productivity*

LIBERTY LAKE, Wash.--(BUSINESS WIRE)-- Itron, Inc. (NASDAQ: ITRI), a world-leading technology and services company dedicated to the resourceful use of energy and water, announced today the launch of its Itron Mobile solution, a full mobile data collection and field asset management solution designed to transform utility field operations. With the solution, utilities can use the Itron Mobile app on the device of their choice - including smartphones, tablets and laptops - for automated meter reading and manual data collection, all in a flexible, affordable and powerful system. The solution is available in North America and will be available in other regions in the near future. It enables utilities to improve the productivity and efficiency of their mobile workforce while also enhancing employee safety. The solution was developed in collaboration with Itron Idea Labs, an organization within Itron that accelerates business innovation.

Itron Mobile builds on Itron's decades of experience providing manual and automated metering reading technologies. The solution provides new capabilities, including the ability to capture photographs as a part of the meter-reading process and utilize cloud-based maps on all devices to display route and meter data. Meter readers can always be connected, which allows supervisors to manage their mobile workforce remotely and easily reassign work. Data collection is highly accurate with thorough and proven read validation, which ensures accurate bills and satisfied customers. Itron Mobile also improves safety with multiple methods to warn employees of hazards, including audible and vibration warnings.

The flexible solution features several configuration options and can run on nearly any mobile platform, including Android, Apple iOS and Windows 10. Itron Mobile is integrated with Itron's Field Collection System (FCS) for configuration and route management. The Itron Mobile app collects reads using the powerful MC3 radio for drive-by operations and the new handheld Itron Mobile Radio for walk-by operations.

"As a pioneer and leader in mobile data collection, Itron has a deep understanding of our utility customers' data collection needs. As smart devices become more common in the workplace, we wanted to extend our expertise to these platforms," said Wendy Lohkamp, senior director of solutions marketing for Software & Services at Itron. "It is our job to make our customers' jobs easier. With Itron Mobile, we are enabling data to be captured in ways that weren't possible before, making field operations more efficient."

### **About Itron**

Itron is a world-leading technology and services company dedicated to the resourceful use of energy and water. We provide comprehensive solutions that measure, manage and analyze energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement devices and control technology; communications systems; software; as well as managed and consulting services. With thousands of employees supporting nearly 8,000 customers in more than 100 countries, Itron applies knowledge and technology to better manage energy and water resources. Together, we can create a more resourceful world. Join us: [www.itron.com](http://www.itron.com).

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